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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/646,261	08/21/2003	Frank Liebenow	P1947US00	9525
24333	7590	03/05/2009	EXAMINER	
GATEWAY, INC.			PRABHAKHER, PRITHAM DAVID	
ATTN: Patent Attorney			ART UNIT	PAPER NUMBER
610 GATEWAY DRIVE				2622
MAIL DROP Y-04				
N. SIOUX CITY, SD 57049				
MAIL DATE		DELIVERY MODE		
03/05/2009		PAPER		

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Art Unit: 2622

In the examiner's opinion Tanaka (JP 2002-152570A1) and Iwamura (US Pub No.: 20050018766A1) in view of Prabhu et al. (US Patent No.: 6903762B2) still disclose providing a toggle control to selectively display a novice parameter setting menu or an advanced parameter setting menu, said advanced parameter setting menu including a wider selection of parameters than said novice parameter setting menu, a user being able to select parameters for a menu according to his experience level

The applicant points to Column 10, Lines 40-42 of Prabhu et al. as being a reason as to not allowing a user to select features from a preset set of features for his experience level.

The examiner respectfully disagrees with this assertion. The applicant has referred to S174 to S176 as being reasons for why Prabhu et al. do not teach the limitations of independent claims 1, 14 and 25. The examiner would like to point to the preceding steps leading up to S174 and point that it is the user that selects a set of features from a preset set of features for his experience level (Figure 6 of Prabhu et al.). Again, as cited in the previous office action (mailed on 11/24/08), Prabhu et al. disclose that the camera customization software can then create a customized GUI according to a particular user where a novice user is provided with a simple set of features by hiding the features that are more advanced, (Column 11, Lines 10-16 of Prabhu et al.).

As per the reasons given above, the finality of the rejection will be maintained.

/David L. Ometz/

Supervisory Patent Examiner, Art Unit 2622